

ONE Y. ONE GOAL. ONE COMMUNITY.

YMCA of Greenwich Leadership Report

The YMCA of Greenwich has a proud history of serving the Greenwich community for over 100 years. As our mission states, the YMCA of Greenwich strives, "To bring together and strengthen the community through programs and services that build a healthy spirit, mind, and body for all men, women, and children."

On behalf of the Board of Directors and the whole YMCA family, thank you for the generous support you have offered us as our YMCA continues to rebuild in a post-COVID-19 pandemic world. With your support, we've been able to continue welcoming all members of our community regardless of age, income, or background and to deliver the quality of services our members have come to expect.

As we look back on all of the amazing things that have happened in our Y community in the past year, we look forward to preparing for the future with our new strategic plan, which was developed last year by the YMCA leadership, Board of Directors, and community stakeholders.

The purpose of the new strategic plan is to determine our organization's strategic advantages, identify the challenges our Y faces, and define our organizational priorities. Our organizational priorities serve as our 'guiding light' for adhering to our values and fulfilling our mission to provide a roadmap for the future of Greenwich.

Our members, program participants, and guests are what allow us to continue offering services and programs that strengthen our community. With that in mind, our first priority is to offer exceptional operations, programs, memberships, and facilities to everyone that enters the doors of the YMCA of Greenwich. To fulfill this priority, we are prioritizing excellent member experiences, hiring and retaining high-performing, mission-driven staff, addressing facility structural needs, exploring more program opportunities, and promoting operational efficiency for overall growth.

The second priority in our strategic plan is to enhance the YMCA's financial position for long-term sustainability and ongoing facility maintenance and improvements. This will enable us to provide the exceptional programs and facilities we are aspiring to offer through our first priority. We will achieve this by implementing a comprehensive financial development plan and case for support, while also utilizing Y-USA resources and models for safe, relevant, and sustainable YMCAs.

Our YMCA is most impactful when it is financially sustainable and able to provide first-rate services and we believe our communities are strongest when everyone is included and has the opportunity to reach their full potential. Our third priority focuses on collaborating to meet critical community needs and identifying opportunities to

partner with local organizations to improve overall community well-being. This ensures everyone has access to the services and programs our Y offers.

Our fourth and final priority is to enhance the visibility and impact of our YMCA's charitable endeavors and services through a robust communication strategy. A robust communication strategy will work to bring more awareness to the programs and services our Y provides and tell an inspiring story to our community about the goals we are trying to achieve through our Strategic Plan. To fulfill this priority, we are implementing an annual multi-media marketing plan and cultivating passionate volunteer ambassadors who will actively promote our charitable goals.

As we embark on this new journey for our Y, we look forward to delivering on these promises and working toward a brighter future for everyone in our Greenwich community. Thank you to all of our members, donors, partners, and last but not least, our employees.

Truly Yours,

Marcel Bens
Chairman of the Board

Matthew Skaarup
Chief Executive Officer

2023 BOARD OF DIRECTORS

The YMCA of Greenwich Board of Directors provides governance, policy, direction, and fundraising support for our Association.

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MAKING EACH DOLLAR COUNT

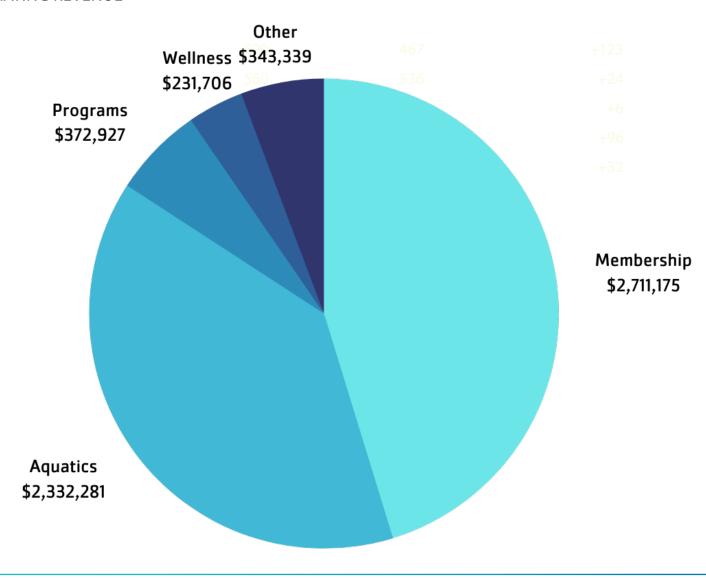
Year Ended December 31, 2022 - Unaudited Financial Statement

Year Ended December 31 - Unaudited (U.S. Dollars)	2022	2021
OPERATING REVENUE		
Membership	2,711,175	2,096,419
Aquatics	2,332,281	1,897,850
Programs	372,927	213,652
Wellness	231,706	185,575
Other	343,339	2,631,110 (a)
TOTAL OPERATING REVENUES	5,991,428	7,024,606
OPERATING EXPENSE	5,211,189	<u>4,840,521</u>
Net Surplus (Deficit)	780,239	2,184,085
Net Development	566,791	223,893
Operating Surplus After Development	1,347,030	2,407,978
Depreciation & Interest	(1,652,257)	(1,677,144)
Net Loss after Depreciation & Interest a) includes government receipts under the PPP and ERTC programs totaling \$2,078,088	(305,227)	730,834

MAKING EACH DOLLAR COUNT

Year Ended December 31, 2022 - Unaudited Financial Statement

2022 OPERATING REVENUE



WHERE OUR COMMUNITY THRIVES

2022 Constituency Report as of December 2022

Membership Units	2022	2021	Year vs. Year
Family	590	467	+123
Adult	560	536	+24
Senior	304	298	+6
Youth	241	145	+96
Young Adult	180	148	+32
Other	898	768	+130
TOTAL	2,773	2,362	+411







COMMUNITY IMPACT



Membership For All

The YMCA remains a membership organization open to all people, welcoming women and men, girls and boys of all ages, races, ethnicities, religions, abilities or finical circumstances. Our "Membership For All" program bases membership rates on total household income. From youths to seniors, scholarships for membership to the Y are available for anyone in need.



Running Start

Last summer, we launched our Running Start program, bringing over 30 local children back to school shopping. This program serves children entering K-6 who would benefit from a back-to-school shopping trip. For many, as the school year approaches, family stress can build with thoughts of how to purchase school supplies, clothing and shoes. This program helps local children start the school year ready for success.



Summer Camp Scholarship Program

We provide ourselves on providing campers with the opportunity to learn new skills, develop character, gain independence, and create lasting memories at our camp programs. Summer Camp Scholarship recipients enjoy up to 8 weeks of themebased activities. daily swim lessons, and other programs. For many families, our Summer Camp Scholarship Program provides critical child care at an affordable rate.



Waterside Swim School

The YMCA provides children from Waterside School with swim instruction that teaches critically needed water safety skills. In the past year, we have provided swim instruction to many children who are only learning these skills because of the Y's commitment.



LIVESTRONG® at the YMCA

LIVESTRONG at the YMCA is a 12-week evidence-based program that helps adult cancer survivors reclaim their health and well-being following a cancer diagnosis. This life changing program helps cancer survivors by giving them caring spaces and support to find their way forward with confidence. Each participant receives a YMCA membership.



Renew Active™

Renew Active™ is a fitness program designed with the goal of helping Medicare members reach fitness goals and stimulate their brains. The program gives a free gym membership to those with select UnitedHealthcare Medicare Advantage plans. Renew Active members get to enjoy all the benefits of being a YMCA member.

These are just some of the programs and endeavors the YMCA of Greenwich offers in support of our mission:

To bring together and strengthen the community through programs and services that build a healthy spirit, mind, and body for all men, women and children.

COMMUNITY IMPACT

MEMBERSHIP FOR ALL

ENSURING EVERYONE HAS A PLACE AT THE YMCA



7,500
MEMBERS AND PROGRAM PARTICIPANTS



280 SCHOLARSHIPS GIVEN THROUGH FINANCIAL AID



800PEOPLE WALK THROUGH THE YMCA OF GREENWICH DOORS EVERY DAY

HEALTHY LIVING

2.792

IMPROVING OUR COMMUNITY'S HEALTH AND WELLBEING



\$65,690

FUNDED FOR OUR LIVESTRONG AND PARKINSONS
BODY AND MIND WELLNESS INITIATIVES, OFFERED
AT ZERO OR REDUCED COST TO PARTICIPANTS



SWIM LESSONS OFFERED TO CHILDREN AND ADULTS, PROMOTING WATER SAFETY, SWIM COMFORT, AND STROKE DEVELOPMENT TO SWIMMERS OF ALL AGES

YOUTH DEVELOPMENT

NURTURING THE POTENTIAL OF EVERY CHILD AND TEEN



1,600
LOCAL YOUTH SERVED THROUGH OUR FACILITIES
& PROGRAMS



1 IN 2

FAMILIES RECEIVE CRITICAL CHILD CARE
THROUGH SUMMER CAMP SCHOLARSHIPS



543YOUTH LEARNING LEADERSHIP SKILLS THROUGH OUR COMPETITIVE AQUATIC PROGRAMS

SOCIAL RESPONSIBILITY

GIVING BACK AND SUPPORTING OUR NEIGHBORS



73CHILDREN RECEIVED NEW SCHOOL CLOTHING
THROUGH OUR RUNNING START PROGRAM, GIVING
THEM CONFIDENCE FOR THE NEW SCHOOL YEAR



600+

4TH GRADE STUDENTS IN GREENWICH PUBLIC SCHOOLS TO BE TAUGHT CRITICAL WATER SAFETY SKILLS THROUGH OUR SAFETY AROUND WATER PROGRAM

AQUATICS







The YMCA of Greenwich is the premier aquatics facility in the area. It is home to three highly competitive and nationally ranked teams: Marlins Dive Club, Marlins Swim Team, and Greenwich Aquatics Water Polo.

We are extremely proud of the more than 500 athletes who compete under the YMCA banner, many of whom go on to compete at the collegiate level.

Marlins Diving Team

The Marlins Diving Team had an incredible 2022, starting the year off strong at the Whirlwind Invite, where the team won Women's, Men's and Team combined score. At the YMCA Nationals, the team had multiple divers place and 3 divers were finalists. The summer brought more great performances with 4 divers attending the AAU Diving National meet and multiple divers qualifying for USA Diving Nationals.

Greenwich Aquatics Water Polo

The Greenwich Aquatics Water Polo team continued to make waves on the national level throughout 2022. 14U Girls won the Gold Medal at the Orange County Cup, the 12U team brought home the Silver Medal at the Kap7 International Tournament, and the 18U Boys team finished with Bronze at the Club Championships. The teams continued their success into the summer, with 12U Boys winning a Silver Medal and 10U Girls placing 2nd at the Junior Olympics!

Marlins Swim Team

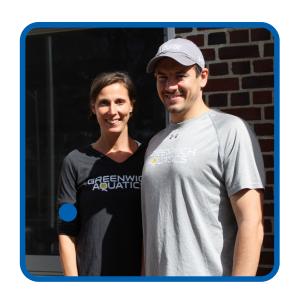
The Marlins Swim Team began a stellar 2022 with their Boys team being named the Connecticut Swimming Regional Champions! 10U Girls placed 4th at the Connecticut Swimming Championships. 2 of their star swimmers set new team records and 2 swimmers were named Connecticut State Champions in the 500 yard freestyle and 200 meter in individual medley.

AQUATIC COACHES

The YMCA of Greenwich would like to thank its coaches, athletes, and parents for their participation in our competitive aquatic programs, which we consider to be a vital part of the YMCA of Greenwich community. Our coaches' commitment to providing our competitive athletes with the opportunity to hone their skills, connect with like-minded individuals, and develop a passion for sport is greatly appreciated.







SWIM TEAM

Patrick Kennedy - Head Coach Maura O'Grady - Head Novice Coach William Walsh - Head Junior Coach Steven Miller - Assistant Coach Ainslie Dorrian - Assistant Coach Noreen Haggerty - Assistant Coach Sandi Honey - Assistant Coach

DIVE TEAM

Dylan Korn - Head Coach Brooke Reinfeld - Assistant Coach Maureen Arnold - Assistant Coach

WATER POLO

Ulmis Iordache - Head Coach Kim Tierney Wang - Director Paul Constantin - Assistant Coach Gabriel Maldonado - Assistant Coach James Wolff - Assistant Coach Ed Mendelsohn - Assistant Coach



YMCA OF GREENWICH 2022 DONORS

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United Way of Greenwich

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\$1,000+

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BRONZE PATRON \$500+

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IN GRATEFUL RECOGNITION OF OUR DONORS

For a better us.®

2022 YMCA OF GREENWICH EVENTS

27th Annual Golf Classic



'Starry Night' Spring Gala



2022 FUN AT THE YMCA OF GREENWICH

























