# **CORPORATE MEMBERSHIPS**

According to the Journal of Preventive Medicine, employers who invest in workplace wellness see measurable savings in medical costs, absenteeism, workers' compensation claims, short-term disability, and turnover—along with gains in efficiency. A corporate membership with the YMCA of Greenwich is a smart, cost-effective way to bring these proven benefits to your workforce.

### REDUCED HEALTHCARE COSTS

Chronic diseases account for the majority of U.S. healthcare expenses. By encouraging physical activity and providing access to the Y's wellness and prevention programs, companies can help employees stay healthier—ultimately lowering healthcare costs.

## INCREASE PRODUCTIVITY & MORALE

Employees who exercise regularly have more energy, sharper focus, and reduced stress—leading to higher productivity and a more positive workplace culture.





# STRONGER RECRUITMENT & RETENTION

Wellness benefits are a highly valued perk. Offering Y memberships gives your company a competitive edge in recruiting top talent and helps reduce employee turnover.

### **DECREASED ABSENTEEISM**

Healthier employees take fewer sick days. Providing access to programs that combat chronic conditions helps keep your workforce present, engaged, and thriving.

### **ENHANCED COMPANY IMAGE**

Investing in employee well-being demonstrates social responsibility and positions your organization as an employer that truly cares about its people.

# **CORPORATE MEMBERSHIPS**

Your employees are your greatest asset, and their well-being is key to your company's success. A Corporate Membership with the YMCA of Greenwich provides a meaningful benefit that supports both physical and mental health, fosters work-life balance, and builds a culture of care. With flexible partnership options, you can give your team access to the Y's state-of-the-art facilities, wellness programs, and community resources—empowering them to thrive inside and outside of the workplace.

#### **OPTION A: BASE DISCOUNT**

Give your employees the gift of wellness at no cost to your company. The YMCA provides a 15% discount on any membership type, ensuring every employee has affordable access to the Y.

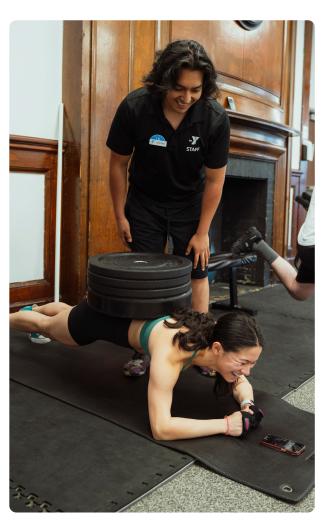
## **OPTION B: MATCHING INCENTIVE**

Partner with the YMCA to maximize the benefit. When employers match the Y's 15% discount, employees enjoy a total of 30% off any membership type—a powerful incentive that shows your commitment to their health and well-being.

#### **OPTION C: ENHANCED PARTNERSHIP**

Take employee wellness to the next level. Employers who contribute 50% or more of membership costs will receive a 20% YMCA contribution, covering up to 100% of membership fees for employees. This package also includes the option to host specialized fitness classes exclusively for your team, either at your workplace or at the Y.





### **EMPLOYER COMMITMENT**

Participating employers will share YMCA membership materials (provided by the Y) with every new hire and distribute them to all employees on a monthly basis.

### **GET STARTED!**

To explore corporate membership options and get started, please contact our Membership Director, Manuel Salcedo, at MSalcedo@gwymca.org.