



GET INVOLVED

2026-27 CORPORATE PARTNERSHIP OPPORTUNITIES



PARTNERING FOR A STRONGER COMMUNITY

**REACH YOUR AUDIENCE
FIND CREATIVE MARKETING OUTLETS
SUPPORT YOUR COMMUNITY**

YMCA OF GREENWICH

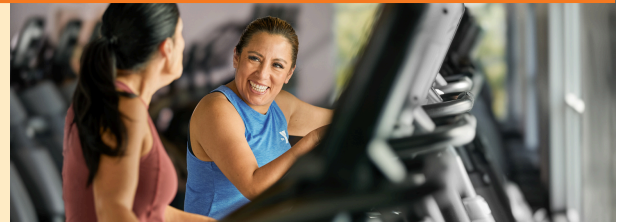
GREENWICHYMCA.ORG
50 EAST PUTNAM AVENUE, GREENWICH, CT 06830

OUR REACH



12,000+ MEMBERS & PROGRAM PARTICIPANTS

come to our Y to improve their health, learn a new skill, and connect with others



800 MEMBERS OF THE GREENWICH COMMUNITY

walk through our door and use our facilities on a daily basis



1,600+ LOCAL GREENWICH YOUTH

use our facilities, make friends, have fun at our camps and events, and learn sportsmanship and creativity in our programs



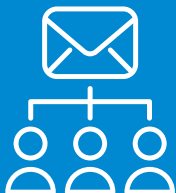
500+ AQUATIC FAMILIES

regularly come to our facilities to drop their children off at competitive aquatic practice and watch their games or meets



3,000+ CHILDREN AND ADULTS

learn life-saving water safety skills through swim lessons at the Y annually



16,000+

EMAIL
SUBSCRIBERS



4,000+

INSTAGRAM &
FACEBOOK FOLLOWERS



55%

AVERAGE
OPEN RATE



20,000+

MONTHLY
WEBSITE VISITORS

OUR IMPACT IN 2025



PROVIDING ACCESS TO ALL

\$600,000+ awarded in financial assistance, provided to help ensure access across our community, supporting individuals and families in membership, childcare, swim lessons, youth programs, and more.

500+ children, adults, and families received scholarships, removing financial barriers and opening doors to opportunity



STRENGTHENING OUR COMMUNITY

12,000+ community members served, reflecting the Y's role as a welcoming hub for connection, growth, and belonging

3,495 membership units (families and households) actively engaged at the Y, building healthier lives and stronger relationships together



EMPOWERING YOUTH & FAMILIES

2,000+ youth served through programs that support academic enrichment, physical activity, and personal growth

200+ children enrolled in childcare programs, providing safe, supportive care during and beyond school hours.

50% of participants in our childcare programs receive financial assistance, helping make quality care accessible to more families



TEACHING WATER SAFETY

15 children received free or subsidized swim lessons through our Safety Around Water program, gaining life-saving water safety skills

600+ 4th graders from Greenwich Public Schools evaluated for swim safety, helping identify and close gaps in ability

308 participants in our competitive aquatic programs, building confidence, discipline, and teamwork through swim, dive, and water polo



IMPROVING HEALTH OUTCOMES

100+ participants in chronic disease prevention programs, improving health outcomes and quality of life

1,985 seniors in Greenwich stay active and connected through our programs and facilities.



CREATING GROWTH OPPORTUNITIES

8 participants in our Pathway to Employment internship program during its first year, gaining skills, confidence, and real-world experience

125+ children served through Running Start, building strong foundations for future academic and personal success

WHY SPONSOR?

Corporate sponsors contribute significantly to advancing the Y's mission as integral community partners. By becoming a sponsor, you align your brand with a highly esteemed, nationally recognized charity. This affiliation provides you with the chance to influence our Y's initiatives within the community, all while gaining valuable marketing benefits and recognition.



ELEVATE YOUR BRAND

Highlight your brand as a company deeply committed to social responsibility and supporting community organizations. Your company's support of the YMCA's mission demonstrates a genuine dedication to making a difference beyond profit margins.

IMPROVE WORKPLACE MORALE

Sponsoring the YMCA fosters team building, volunteerism, and community involvement—boosting employee pride and engagement in your company's values.

ENJOY TAX BENEFITS

Corporate sponsorship can provide valuable tax advantages, including eligibility for programs like the Neighborhood Assistance Act Tax Credit, which rewards contributions to community initiatives.

EXPAND YOUR REACH

Expand your reach to a large and vibrant audience within the Greenwich community. With the YMCA's extensive network of members, program participants, and community engagement initiatives, your brand will gain exposure to a diverse demographic, enhancing brand visibility and recognition.

MAKE AN IMPACT

As a corporate sponsor of the YMCA, your corporation plays a vital role in helping the Y make an impact on the Greenwich community through access to affordable programs and services. Your sponsorship contributes directly to supporting initiatives aimed at promoting healthy living, youth development, and social responsibility.



GALA SPONSORSHIP

YEAR-ROUND BENEFITS GALA BENEFITS

BENEFITS	CHAMPION SPONSOR	PREMIER SPONSOR	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Cost	\$50,000	\$30,000	\$20,000	\$15,000	\$7,500	\$5,000	\$2,500
Gala Tickets	12	12	10	8	4		
Logo on Save the Date, Invitations and Website							
Table Placement	Premium	Premium	Preferred				
Executive To Address Guests During Program							
Verbal Recognition During Program							
Sponsorship Signage							
Journal Ad Placement	Full Page – Back Cover	Full Page – Inside Front Cover	Full Page	Half Page	Quarter Page	Quarter Page	Half Page
Inclusion in Post-Event Press Release	Exclusive Sponsor Quote	Exclusive Sponsor Quote	Company Name Listed	Company Name Listed	Company Name Listed	Company Name Listed	
Dedicated sponsorship appreciation social media posts	Exclusive Post	Exclusive Post	Sponsor Post	Sponsor Post	Sponsor Post	Sponsor Post	
Advertisement on Signage in YMCA Facility	8' x 10' Banner	8' x 10' Banner	7' x 5' Banner	7' x 5' Banner	7' x 5' Banner	7' x 5' Banner	
Listing On Website							
Listing on Annual Donor Wall							
Listing in Annual Report							
Logo on Corporate Partners Slide on Facility Monitors							
Company Volunteer Opportunity							
Company Team Building Activity Facilitated by the YMCA**							

**Team Building activities include: Yoga or other fitness class; lecture; etc.

GALA SPONSORSHIP

Our Annual Gala is one of the YMCA of Greenwich's most impactful fundraising events, generating nearly one-third of the organization's annual philanthropic support.

Each year, the gala brings together community leaders, donors, and supporters for an inspiring evening that celebrates the YMCA's impact while raising critical funds that help ensure programs, scholarships, and services remain accessible to all.



The 2026 gala honored longtime YMCA supporter and community leader Sandy Waters for her decades of leadership, philanthropy, and dedication to the organization. Waters has served the YMCA in numerous leadership roles over the years, including as a board member and board chair, and was recently named the founding member of the YMCA of Greenwich's new President's Leadership Council — an initiative designed to strengthen advocacy, stewardship, and long-term support for the YMCA's mission and future.

The evening also welcomed several local and state leaders who recognized Waters for her lasting contributions to the community, including Héctor Arzeno, Steve Meskers, Fred Camillo, and Richard Blumenthal.

2026 GALA NUMBERS



300+
DONORS & ATTENDEES



\$515,000+
RAISED IN DONATIONS

EVENT SPONSORSHIP

YEAR-ROUND BENEFITS

BENEFITS	IMPACT	LEADERSHIP	UNITY	ADVOCATE	NEIGHBOR
Cost	\$10,000	\$5,000	\$2,500	\$1,000	\$500
# of Events Included*	4 (Lectures or events)	3 (Lectures or events)	2 or 3 (3 events or 1 event and 1 lecture)	2 (No lectures included)	1 (No lectures included)
Table at Event	Primary Placement	Secondary Placement			
Logo on Event Marketing Materials and Event Page on Website	✓	✓	✓	✓	✓
Signage at Event	✓				
Inclusion in handouts to all participants	✓	✓	✓	✓	✓
Inclusion in Post-Event Press Release	✓				
Logo on Event T-Shirts (Healthy Kids Day)	Large logo, front placement on t-shirts	Large logo, side sleeve placement on t-shirts	Medium logo, above other grouped sponsors	Small logo, grouped with other sponsors	Small logo, grouped with other sponsors
Advertisement on Signage in YMCA Facility	7' x 5' Banner	7' x 5' Banner			
Dedicated sponsorship appreciation social media posts	Sponsor Post	Sponsor Post			
Listing On Website	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Listing on Annual Donor Wall	✓	✓	✓	✓	✓
Listing in Annual Report	✓	✓	✓	✓	✓
Logo on Corporate Partners Slide on Facility Monitors	✓	✓			
Opportunity for Company Volunteer Opportunity	✓	✓	✓	✓	✓
Opportunity Company Team Building Activity Facilitated by the YMCA**	✓	✓			

*Programs and events available to sponsor include: Healthy Kids Day, Running Start, Halloween Party, Turkey Bingo, Youth Open House, Member Appreciation BBQ, One Mile Swim, Triathlon, Spin-a-thon.

**Team Building activities include: Yoga or other fitness class; lecture; etc.

EVENT SPONSORSHIP

Throughout the year, the YMCA of Greenwich hosts various events and programs that welcome hundreds of members of the Greenwich community. By sponsoring one of these programs or events, you showcase your commitment to making a positive difference in the community while also gaining visibility among a diverse audience.

HEALTHY KIDS DAY

A family-focused celebration of health and wellness, attracting hundreds of families and children. Kids rotate through interactive stations to learn, play games, and receive giveaways, all while exploring ways to live healthier, more active lives.

RUNNING START

A back-to-school program pairing children with volunteers for a shopping trip at Kohl's. In 2025, 125 kids participated, and the event draws volunteers and donors from across the community, not just YMCA members, offering broad visibility for sponsors.

HALLOWEEN PARTY

A seasonal, family-friendly event that welcomes hundreds of children and their families. Kids come dressed in costumes to enjoy games, activities, and festive fun, creating a memorable community celebration.

TURKEY BINGO

A beloved holiday tradition for members of all ages. Participants play bingo to win Thanksgiving dinners and other prizes, providing both a fun activity and relief for families during the holiday season.

YOUTH OPEN HOUSE

A welcoming event for hundreds of families to explore YMCA programs. Kids move through interactive stations, play games, and receive giveaways, making it a high-energy opportunity for families to connect with the Y.

MEMBER APPRECIATION BBQ

One of the YMCA's largest annual gatherings, held before the annual meeting. Hundreds of members gather on our patio and lounge for a BBQ, socializing and celebrating their Y community.

ONE MILE SWIM

An open-water swim at Tod's Point, hosted for 25+ years by the Greenwich Swim Committee. The event draws hundreds of swimmers and supporters from across the region, combining competition with community engagement.

TRIATHLON

A mini-triathlon hosted at the YMCA facility in partnership with the Rye Tri Club. Athletes from across the region participate in a multi-sport challenge, showcasing health, endurance, and community involvement.

SPIN-A-THON

A high-energy indoor cycling event that raises funds for YMCA programs. Spin-a-thon draws wellness enthusiasts, donors, and participants of all levels for a fun experience that supports a great cause.



NYC MARATHON SPONSORSHIP

YEAR-ROUND BENEFITS

EVENT BENEFITS

BENEFITS	FINISH LINE	PRE RACE DINNER	HALF MARATHON	STARTING LINE
Cost	\$10,000	\$5,000	\$2,500	\$1,000
Naming Rights ("YMCA Green Witches Presented by ABC Company")				
Logo on Runner Training Shirts	Large logo, front placement on t-shirts	Medium logo, above other grouped sponsors	Medium logo, above other grouped sponsors	Small logo, grouped with other sponsors
Signage at Cheer Station at Marathon	Exclusive Sign	Medium Shared Sign	Medium Shared Sign	Small Shared Sign
Newsletter Mention	Featured Story	Recognition	Recognition	Recognition
Opportunity to present to runners at Pre Race Dinner				
Pre-Race Dinner Food and Drink Provider				
Signage at Pre Race Dinner				
Logo on NYC Marathon Web Page				
Advertisement on Signage in YMCA Facility	7' x 5' Banner	7' x 5' Banner		
Dedicated sponsorship appreciation social media posts	Sponsor Post	Sponsor Post		
Listing On Website	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Listing on Annual Donor Wall				
Listing in Annual Report				
Logo on Corporate Partners Slide on Facility Monitors				
Opportunity for Company Volunteer Opportunity				
Opportunity Company Team Building Activity Facilitated by the YMCA**				

**Team Building activities include: Yoga or other fitness class; lecture; etc.

NYC MARATHON SPONSORSHIP



OFFICIAL
CHARITY PARTNER

tcs
**NEW YORK CITY
MARATHON**

The YMCA of Greenwich is proud to be an Official Charity Partner of the TCS New York City Marathon. Team YMCA Greenwich Witches brings together passionate runners who dedicate months of training and fundraising to support YMCA scholarships and community programs.

Every mile our runners complete helps provide opportunities for children to attend camp, families to access memberships, adults to improve their health, and individuals of all ages to participate in life-changing YMCA programs.

WHY SPONSOR TEAM 'YMCA GREEN WITCHES'?



CONNECT WITH A GLOBAL EVENT

Associate your business with one of the world's most recognized sporting events.



SUPPORT LOCAL IMPACT

Every dollar raised stays in our community, helping provide scholarships and access to vital programs at the YMCA of Greenwich.



EXTEND YOUR BRAND

Gain visibility throughout the runners' fundraising journey, race weekend, social media, newsletters, and community events.



INSPIRE YOUR EMPLOYEES

Give your team something to rally behind through volunteer opportunities, race-day cheer stations, and wellness initiatives.



2026 MARATHON NUMBERS



4

official charity
runners on our team



26.2

miles to be ran in
support of the YMCA



\$20K+

projected to be fund
raised by our runners

YOUTH BASKETBALL SPONSORSHIP

TEAM BENEFITS

YEAR-ROUND BENEFITS

BENEFITS	LEGACY	MVP	ALL-STAR	TEAM
Cost	\$10,000	\$5,000	\$2,500	\$1,000
Naming Rights ("YMCA Power Basketball Presented by ABC Company")				
Logo on Team Uniforms	Large logo, front placement on t-shirts	Medium logo, above other grouped sponsors	Medium logo, above other grouped sponsors	Small logo, grouped with other sponsors
Signage at Games & Practices	Exclusive Sign	Shared Sign	Shared Sign	Shared Sign
Recognition in Team Emails	Every Team Email	Seasonal Recognition		
Newsletter Mention	Featured Story	Recognition	Recognition	
Opportunity to present to players/families				
Logo on Team Photo Frame given to all players				
Logo on Team/Program Page				
Advertisement on Signage in YMCA Facility	7' x 5' Banner	7' x 5' Banner		
Dedicated sponsorship appreciation social media posts	Sponsor Post	Sponsor Post		
Listing On Website	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page
Listing on Annual Donor Wall				
Listing in Annual Report				
Logo on Corporate Partners Slide on Facility Monitors				
Opportunity for Company Volunteer Opportunity				
Opportunity Company Team Building Activity Facilitated by the YMCA**				

**Team Building activities include: Yoga or other fitness class; lecture; etc.

YOUTH BASKETBALL SPONSORSHIP



The YMCA of Greenwich Youth Basketball Program, in partnership with Greenwich Stars Basketball, provides boys and girls with the opportunity to develop their basketball skills, build confidence, and learn the values of teamwork, leadership, and sportsmanship in a positive, supportive environment.

As part of the Fairfield County Basketball League (FCBL), teams compete in weekly games throughout Fairfield County—including at the YMCA of Greenwich—bringing together players and families from across Greenwich and neighboring communities.

WHY SPONSOR THE YMCA POWER BASKETBALL TEAM?



REACH LOCAL FAMILIES

Connect with hundreds of players, parents, and spectators throughout the season.



LOCAL VISIBILITY

Connect your brand with program participants and the larger Greenwich Stars basketball community, reaching families throughout Greenwich and neighboring towns.



SUPPORT YOUTH DEVELOPMENT

Sponsorships help our Y support all young athletes, regardless of their family's financial circumstances. Show your customers and employees that your company believes in developing the next generation.



YOUR SPONSORSHIP REACHES



PLAYERS



FAMILIES



SPECTATORS



FAIRFIELD COUNTY & GREENWICH
STARS BASKETBALL COMMUNITIES

CORPORATE MEMBERSHIPS

According to the Journal of Preventive Medicine, employers who invest in workplace wellness see measurable savings in medical costs, absenteeism, workers' compensation claims, short-term disability, and turnover—along with gains in efficiency. A corporate membership with the YMCA of Greenwich is a smart, cost-effective way to bring these proven benefits to your workforce.

REDUCED HEALTHCARE COSTS

Chronic diseases account for the majority of U.S. healthcare expenses. By encouraging physical activity and providing access to the Y's wellness and prevention programs, companies can help employees stay healthier—ultimately lowering healthcare costs.

INCREASE PRODUCTIVITY & MORALE

Employees who exercise regularly have more energy, sharper focus, and reduced stress—leading to higher productivity and a more positive workplace culture.



STRONGER RECRUITMENT & RETENTION

Wellness benefits are a highly valued perk. Offering Y memberships gives your company a competitive edge in recruiting top talent and helps reduce employee turnover.

DECREASED ABSENTEEISM

Healthier employees take fewer sick days. Providing access to programs that combat chronic conditions helps keep your workforce present, engaged, and thriving.

ENHANCED COMPANY IMAGE

Investing in employee well-being demonstrates social responsibility and positions your organization as an employer that truly cares about its people.

CORPORATE MEMBERSHIPS

Your employees are your greatest asset, and their well-being is key to your company's success. A Corporate Membership with the YMCA of Greenwich provides a meaningful benefit that supports both physical and mental health, fosters work-life balance, and builds a culture of care. With flexible partnership options, you can give your team access to the Y's state-of-the-art facilities, wellness programs, and community resources—empowering them to thrive inside and outside of the workplace.

OPTION A: BASE DISCOUNT

Give your employees the gift of wellness at no cost to your company. The YMCA provides a 15% discount on any membership type, ensuring every employee has affordable access to the Y.

OPTION B: MATCHING INCENTIVE

Partner with the YMCA to maximize the benefit. When employers match the Y's 15% discount, employees enjoy a total of 30% off any membership type—a powerful incentive that shows your commitment to their health and well-being.

OPTION C: ENHANCED PARTNERSHIP

Take employee wellness to the next level. Employers who contribute 50% or more of membership costs will receive a 20% YMCA contribution, covering up to 100% of membership fees for employees. This package also includes the option to host specialized fitness classes exclusively for your team, either at your workplace or at the Y.



EMPLOYER COMMITMENT

Participating employers will share YMCA membership materials (provided by the Y) with every new hire and distribute them to all employees on a monthly basis.

GET STARTED!

To explore corporate membership options and get started, please contact our Membership Director, Manuel Salcedo, at MSalcedo@gwymca.org.

VOLUNTEERISM & TEAM-BUILDING

When employees come together outside the office to give back or engage in wellness activities, they strengthen not only the community—but also their workplace. The YMCA of Greenwich offers companies opportunities to volunteer in meaningful ways and to participate in customized team-building activities like group yoga sessions, fitness challenges, or wellness workshops.

These experiences foster collaboration, boost morale, reduce stress, and help employees build stronger connections with one another. For employers, the result is a healthier, more engaged, and more productive workforce that takes pride in being part of a company that values both well-being and community impact.



VOLUNTEER OPPORTUNITIES

Corporate volunteering at the YMCA of Greenwich is a unique way to engage your team while making a meaningful difference in the community. Volunteering provides face-to-face interaction with our members, program participants, donors, and other volunteers—allowing your employees to build connections and see the direct impact of their efforts.

There are a variety of ways your team can get involved:

- **Running Start:** Pair with a student for a back-to-school shopping trip at Kohl's each August, helping set them up for success.
- **Events:** Support major YMCA events such as the Gala, Healthy Kids Day, Halloween Party, and more—assisting with set-up, check-in, or food stations.
- **Customized Experiences:** Create a unique volunteer experience tailored to your team, such as leading a special class for after-school kids, helping clean or repair parts of the YMCA, or packing gifts for our Giving Tree in December.

TEAM-BUILDING OPPORTUNITIES

The YMCA of Greenwich offers team-building experiences that promote wellness, collaboration, and camaraderie. Stepping away from the office to focus on health and connection helps strengthen workplace relationships while having fun.

Examples include:

- **Group Fitness Classes:** Yoga, Pilates, spin, or other guided sessions tailored to your team.
- **Wellness Challenges:** Friendly competitions that encourage healthy habits and teamwork.
- **Custom Experiences:** Special classes or workshops led by YMCA staff or your own employees.





LET'S MAKE AN IMPACT, TOGETHER.

Ready to become an esteemed sponsor of the YMCA of Greenwich?
Contact Deborah August, Director of Development, at
giving@gwymca.org or 203-869-1630 ext. 208.

YMCA OF GREENWICH

50 EAST PUTNAM AVENUE
GREENWICH, CT 06830



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