



# GET INVOLVED

2025 CORPORATE SPONSORSHIP OPPORTUNITIES



**PARTNERING FOR A STRONGER COMMUNITY**

**REACH YOUR AUDIENCE  
FIND CREATIVE MARKETING OUTLETS  
SUPPORT YOUR COMMUNITY**

**YMCA OF GREENWICH**

GREENWICHYMCA.ORG

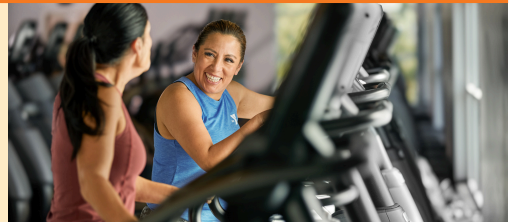
50 EAST PUTNAM AVENUE, GREENWICH, CT 06830

# OUR REACH



## **8,000+ MEMBERS & PROGRAM PARTICIPANTS**

improved their health, learned a new skill, and connected with others at our Y in 2024



## **800+ MEMBERS OF THE GREENWICH COMMUNITY AND BEYOND**

walk through our door and use our facilities on a daily basis



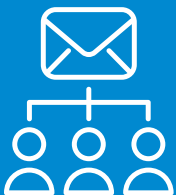
**1,600+ LOCAL GREENWICH YOUTH** use our facilities, make friends and have fun at our camps and events, and learn sportsmanship and creativity in our programs



**400+ COMPETITIVE AQUATIC FAMILIES** regularly come to our facilities to drop their children off at practice and watch their games or meets



**3,000+ CHILDREN AND ADULTS** learn critical, life saving water safety skills through swim lessons at the Y annually



**11,000+**  
EMAIL  
SUBSCRIBERS



**2,000+**  
INSTAGRAM  
FOLLOWERS



**69%**  
AVERAGE  
OPEN RATE



**2,000+**  
FACEBOOK  
FOLLOWERS

# WHY SPONSOR?

Corporate sponsors contribute meaningfully to advancing the Y's community-based mission. By becoming a sponsor, you align your brand with a highly esteemed, nationally recognized charity. This affiliation provides you with the chance to influence the Greenwich Y's community initiatives and gain valuable marketing and advertising benefits.



## EXPAND YOUR REACH

By becoming a corporate sponsor of the YMCA, your corporation can expand its reach to a large audience within the Greenwich community. With the YMCA's extensive network of members, program participants, and community initiatives, your brand will gain exposure, visibility and recognition among potential customers and stakeholders in the area.



## MAKE AN IMPACT

As a corporate sponsor of the YMCA, your corporation will play a vital role in helping to design and impact our access to affordable programs and services throughout the Greenwich community. Your sponsorship contributes directly to supporting initiatives aimed at promoting healthy living, youth development, and social responsibility.



## ELEVATE YOUR BRAND

Partnering with the YMCA as a corporate sponsor positions your brand as a company deeply committed to social responsibility and supporting community organizations. Your company's support of the YMCA's mission demonstrates a genuine dedication to making a difference beyond profit margins.



## IMPROVE EMPLOYEE MORALE

Sponsoring a local community organization like the YMCA can boost employee morale and engagement by providing opportunities for team building, volunteerism, and participation in community-focused initiatives. Engaged employees are more likely to feel a sense of pride in their company's commitment to social responsibility.



## ENJOY TAX BENEFITS

In addition to the real impact you are making on the Greenwich community, corporate sponsorship can also yield significant tax benefits. Companies have the opportunity to leverage tax incentives through programs such as the Neighborhood Assistance Act Tax Credit Program, which allows eligible businesses to receive a tax credit against their state tax liability for contributions made to approved community programs, including those run by the YMCA.

**Want to learn more about becoming a sponsor of the YMCA of Greenwich?**  
**Contact Dakota O'Brien, Director of Marketing and Communications, at**  
**[marketing@gwymca.org](mailto:marketing@gwymca.org) or 203-869-1630 ext. 112.**

## SPONSORSHIP OPPORTUNITIES

**As a Corporate Sponsor of the YMCA of Greenwich, you are supporting an organization with a mission to bring people together and strengthen the Greenwich community. The table below outlines our Corporate Sponsor packages and opportunities.**

	Premier Sponsor	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$30,000	\$20,000	\$15,000	\$7,500	\$5,000	\$2,500
Gala Tickets	12	12	10	4		
Gala Casino Dollars (\$200/guest)	\$2,400	\$2,400	\$2,000	\$800		
Logo on Save the Date, Invitations and Website	✔	✔	✔	✔	✔	
Table Placement	Premium Placement	Preferred Placement				
Opportunity for Executive To Address Guests During Program	✔					
Verbal Recognition During Program	✔	✔	✔			
Sponsorship Signage – Digital and Print	Premium Placement	Premium Placement	Preferred Placement	Preferred Placement		
Journal Ad Placement	Full Page – Inside Front Cover or Back Cover	Full Page	Half Page	Quarter Page	Quarter Page	Half Page
Inclusion in Post-Event Press Release	Exclusive Sponsor Quote	Company Name Listed	Company Name Listed	Company Name Listed	Company Name Listed	
Reach nearly 100,000 people in Fairfield and Westchester Counties	✔	✔	✔	✔	✔	✔
Dedicated sponsorship appreciation social media posts	Exclusive Post	Exclusive Post	Sponsor Post	Sponsor Post	Sponsor Post	Sponsor Post
Advertisement on Signage in YMCA Facility	8' x 10' banner in Natatorium for one year	8' x 10' banner in Natatorium for one year	8' x 10' banner in Natatorium for one year	7' x 5' banner in Natatorium for one year	7' x 5' banner in Natatorium for one year	
Listing On Website	Home Page Logo With Hyperlink	Home Page Logo With Hyperlink	Home Page Logo With Hyperlink	Sponsor Page Logo With Hyperlink	Sponsor Page Logo With Hyperlink	Sponsor Page Logo With Hyperlink
Listing on Annual Donor Wall	✔	✔	✔	✔	✔	✔
Listing in Annual Report	✔	✔	✔	✔	✔	✔
Logo on Corporate Partners Slide on Facility Monitors	✔	✔	✔	✔	✔	✔



# GALA SPONSORSHIP

The annual Gala is the YMCA's signature event and largest fundraiser, raising essential funds to support affordable programs that foster personal growth and meet diverse community needs.

THE YMCA OF GREENWICH  
*Presents*



CASINO  
ROYALE

AN EVENING IN LAS VEGAS

FRIDAY, MAY 9TH, 2025  
6 O'CLOCK IN THE EVENING  
GREENWICH COUNTRY CLUB

This year's YMCA of Greenwich Gala brings the excitement of Las Vegas to the elegant Greenwich Country Club. Sponsors and guests will enjoy a glamorous evening of games like Blackjack, Roulette, and Texas Hold 'Em, all while supporting the YMCA's vital programs and services. This prestigious event offers a unique blend of fun and philanthropy, where all proceeds, including casino winnings, directly contribute to initiatives that strengthen our community.

Select sponsorship tiers include tickets to the Gala, providing an opportunity for sponsors to enjoy the evening's festivities while connecting with guests who are committed to supporting the YMCA's mission.



250+  
DONORS & ATTENDEES



\$415,000+  
RAISED IN DONATIONS



# VOLUNTEERING

At the YMCA of Greenwich, we believe in the power of community and the impact of giving back. Our corporate volunteer opportunities provide your employees with meaningful ways to engage with our community while fostering team building, leadership development, and a shared sense of purpose.



## VOLUNTEER OPPORTUNITIES

- Facility Improvement Projects
- Mentorship Programs
- Community Event Support
- Program Assistance



## WHY VOLUNTEER WITH US?

- **Team Building:** Strengthen bonds and improve teamwork as your employees work together on meaningful projects.
- **Brand Alignment:** Align your company's values with a respected community-focused nonprofit that promotes social responsibility, health, and wellness.
- **Community Impact:** Make a lasting difference in Greenwich by directly supporting the programs that help families, children, and seniors thrive.

There are numerous ways to volunteer at the YMCA, and we're happy to collaborate with your company to create a customized volunteer opportunity that aligns with your team's interests and strengths.

Contact Dakota O'Brien, Director of Marketing and Communications, at [giving@gwymca.org](mailto:giving@gwymca.org) or 203-869-1630 ext 112.

# OUR IMPACT

## COMMUNITY BENEFIT

**\$385,000+**

provided in direct financial assistance in 2024, enabling us to provide zero or reduced cost services in the following areas:



**Accessible Memberships**



**Child Care**



**Water Safety**



**Evidence Based Health Initiatives**

## OUR COMMUNITY PARTNERS

- Abilis
- Albanian Youth Center
- American Heart Association
- Cos Cob Library
- Department of Human Services
- Embody Dance Fitness and Wellness
- Filling in the Blanks
- Greenwich Alliance For Education
- Greenwich Hospital
- Greenwich Library
- Greenwich Pediatric Dental Group
- Greenwich Police Department
- Greenwich Public Schools
- Greenwich Stars
- Greenwich United Way
- HUSKY Dental
- Indian Cultural Center
- Jewish Family Services
- KC&E Adventures
- Kids In Sports
- League of Women Voters
- Liberation Programs
- MakeInspires
- Orthopaedic & Neurosurgery Specialists
- Piano Village Foundation
- SoBol
- Songs for Smiles
- Waterside School
- Whole Foods

## FOR SOCIAL RESPONSIBILITY



**100**

**CHILDREN RECEIVED NEW SCHOOL CLOTHING THROUGH OUR RUNNING START PROGRAM, GIVING CHILDREN CONFIDENCE AT THE START OF A NEW SCHOOL YEAR**



**600+**

**4TH GRADE STUDENTS IN GREENWICH PUBLIC SCHOOLS BEING TAUGHT CRITICAL WATER SAFETY SKILLS THROUGH OUR SAFETY AROUND WATER PROGRAM**



**451**

**SCHOLARSHIPS GIVEN THROUGH MEMBERSHIP FOR ALL FINANCIAL AID PROGRAM, ENSURING EVERYONE IN OUR COMMUNITY HAS A PLACE AT THE Y**

## FOR YOUTH DEVELOPMENT



**1,600+**

**LOCAL YOUTH SERVED THROUGH OUR FACILITIES & PROGRAMS**



**400+**

**YOUTH LEARNING LEADERSHIP SKILLS AND RESILIENCY THROUGH OUR COMPETITIVE AQUATIC PROGRAMS**



**40%**

**OF FAMILIES IN OUR SUMMER CAMP PROGRAM RECEIVE CRITICAL CHILD CARE THROUGH OUR SCHOLARSHIP PROGRAM**



**1 IN 2**

**STUDENTS IN OUR AFTER SCHOOL ENRICHMENT PROGRAM RECEIVE FINANCIAL AID ASSISTANCE**

## FOR HEALTHY LIVING



**1,049**

**SENIORS ENJOY COMPLIMENTARY MEMBERSHIPS AT OUR Y THROUGH RENEW ACTIVE.**



**265**

**CHILDREN AND ADULTS TOOK SWIM LESSONS AT OUR Y**



# LET'S MAKE AN IMPACT, TOGETHER.

Ready to become an esteemed sponsor of the YMCA of Greenwich?  
Contact Dakota O'Brien, Director of Marketing and Communications, at  
[marketing@gwymca.org](mailto:marketing@gwymca.org) or 203-869-1630 ext. 112.

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[@YMCAGREENWICH](https://www.instagram.com/YMCAGREENWICH)



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